

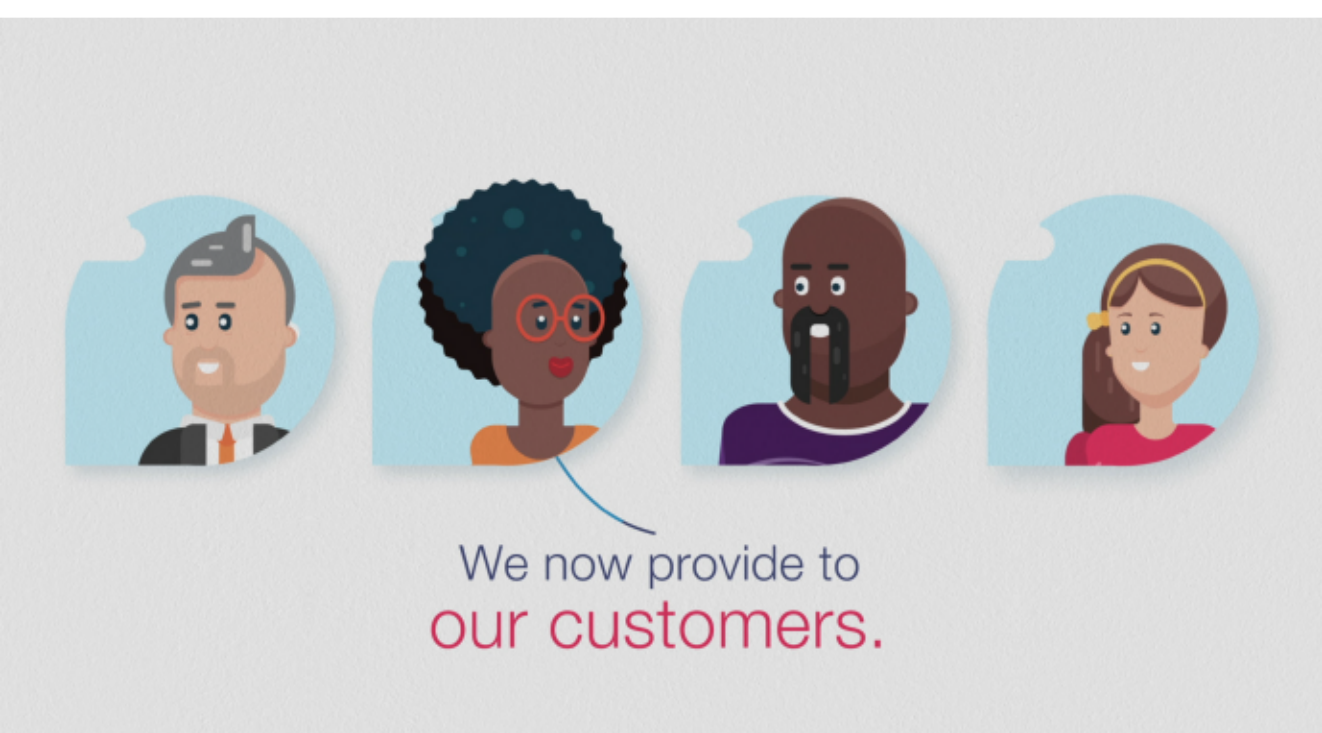
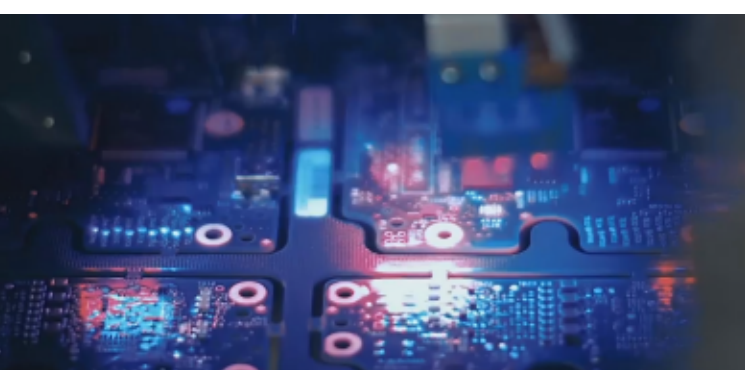
Video

Content



Video Content Production

Price guide.



Video Marketing

Video Production

2D & 3D Animation

Post Production

Introduction:

This guide is designed to give you an indicative overview of video production costs.

Here at IGL we specialise in creating affordable, results driven video content that helps our new and returning clients grow and achieve their marketing goals.

Over the last 10 years we've helped startups and SMEs through to industry leaders craft captivating video content that achieves tangible and measurable results.

Whether you're a business owner or a marketer, understanding the value of professional video production is essential for making an informed investment in your video marketing strategy.

At IGL Films, we provide transparent and customised pricing for our video production services, ensuring you receive high-quality content tailored to your specific needs and budget.

Video content is an important part of any marketing strategy, which is why we work with you to create the content you need to help achieve your goals.

The following information is guide information only and actual costs can vary depending on many factors.

Corporate Video Production:

Corporate overviews and brand stories.

These typically include interviews, B-roll footage, professional voiceovers, animation and graphics.

Price range:

£ 2,500 to £ 10,000

Average budget:

£ 3,500 to £ 5,000

Promotional Video:

Often used for advertising and marketing. Normally focuses on who you are, what you do, company culture and much more.

Price range:

£ 2,500 to £ 7,000

Average budget:

£ 3,500 to £ 5,000



Live-Action Product Videos:

Demonstrate a product or services features and benefits.

Price range:

£ 1,200.00 to £ 5,500

Event Video Content:

Capture live events, including conferences, seminars, exhibitions, awards, product launches and networking.

Combine video with photography and capture a bank of content for use across all marketing platforms.

Price range:

£ 1,500 to £ 3,500

Average budget:

£ 2,500



2D Animation:

Often used for explainer videos, social media marketing, company or product overviews or any complex product or service that requires simplification.

Projects can be full animation or a mix of live-action and animated elements.

Price range:

£ 1,000 to £ 4,500

Average budget:

£ 2,500

3D Animation:

Often used for re-creating real life scenarios/elements or products that can be difficult to film or require a bit more creative freedom to show.

Price range:

£ 2,500 to £ 10,000

Average budget:

£ 6,000



Video

Partner



Thank you.

Contact us for a no obligation chat @ **07747 503 728**
or find out more at: **iglfilms.co.uk**

